



About Me

Paul Struhsaker started his career as an intelligence analyst at the National Security Agency, where his duties included assignments as a US Navy nuclear submarine officer and master diver. Later, he founded a series of start-ups, including Aironet Wireless, a pioneering Wi-Fi start-up acquired by Cisco, and Airspan, a 4G/5G cellular base station innovator acquired by SoftBank. He went on to hold CTO and executive roles at Texas Instruments, Comcast NBCUniversal, and Dell Computer.

Throughout his career, Paul has served as chair of International Standards and Technology Organizations (ISTOs) in Wi-Fi (802.11), cellular (3GPP), and wireless power(WPC). As an ISTO chair and CEO, Paul is involved in global regulatory disputes at the ITU (International Telecommunication Union) and trade disputes at the WTO (World Trade Organization), which are characteristic of the growing global tensions of the last decade

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Paul Struhsaker

Author | Speaker | Entrepreneur

About the Book

It's the beginning of the end of "Pax Americana," the nearly eighty years of relative peace without a World War. The world finds itself in a period of change, with increasing chaos and violence raging around the globe. It's not an accident. An "Axis of Tyranny"—a new generation of autocrats in Russia, China, Iran, and North Korea—are engaged in a struggle to subvert the global world order of the US and our allies.

Like it or not, the world is entering a new Cold War. A Cold War that can only be fought and won with deterrence. But what is deterrence exactly?



Paul Struhsaker's new book, *How Hell Did We Get Here?* is a comprehensive guide to this emerging new Cold War and our need to rebuild deterrence. The book unpacks the players and politics that have brought us to the brink of world war and how deterrence, the application of soft and hard power, can restore peace.

Deterrence is a complex subject. Historically, the subject of Cold War deterrence and resilience has been dealt with piecemeal, and a comprehensive overview of deterrence has not been available. The purpose of this book is to fill that void and provide:

- The back story behind world events.
- The consequences of foreign policy decisions.
- The technology behind the military and space systems featured in today's news headlines from hotspots in Europe, the Middle East, and the South China Sea.

Praise

"Deterrence and moral leadership are what keep America safe. It's as simple as that. Now, as international crises unfold with breakneck speed all around us, Paul lays out with clear, chilling, and readable analysis how the mechanisms of effective deterrence have eroded and what we need to rebuild them.... a compelling and necessary book in a particularly fraught time." **-Peter Heller, bestselling author of *The Dog Stars and Burn*.**

"Deterrence, the ability to de-escalate violent conflict and maintain peace, is quickly becoming **THE ISSUE** of our times. Yet, who understands the combination of intelligence, reconnaissance, and application of soft and hard power that make up deterrence? Paul Struhsaker, a frequent lecturer on satellite and space technology, insightfully decodes the world situation and the deterrence strategy needed to keep the peace. *How The Hell Did We Get Here? A Citizen's Guide to the New Cold War and the Rebuilding of Deterrence* is a fascinating, insightful, and must-read book to understand our chaotic world. **- Silvano Payne, Chief Editor and CEO, Satnews.**